



P.O. Box 448, Red Rock, ON P0T 2P0
www.livefromtherock.com

January 2010

Dear Potential Sponsor

Enclosed is a sponsorship package for the 8th annual Live from the Rock Folk Festival.

Live from the Rock is a three day cultural event held on the spectacular shores of Lake Superior. This nationally renowned festival has an annual attendance of 2000-2500. Individuals come from across the country to participate in this amazing event. Twenty five acts entertain on four stages over the weekend providing a unique opportunity to interact with world-class performers. Our next festival will be August 5-8, 2010.

Live from the Rock Blues and Folk Society is a non-profit organization comprised entirely of volunteers. A dedicated group works diligently to bring music and arts to the region bringing together people who love the north and love music. We work to make the festival affordable for individuals and families. Our festival also supports several local non-profit and charitable organizations. Without the continued support of numerous businesses and organizations this festival would not be possible. Please view our photo gallery at www.livefromtherock.com for a glimpse of our amazing past.

There are a variety ways you can help to make this year's festival a success. If your organization is able to make a monetary contribution it would be greatly appreciated. We use these funds to pay for items such as sound technicians and equipment; musicians' fees; tent rentals; marketing and promotional materials. For those who are unable to contribute financially in-kind donations are welcome. Equipment for stages, food and accommodations for performers, marketing and publicity opportunities, festival equipment and supplies are appreciated. The attached package outlines the levels of sponsorship available and the benefits associated with your level of contribution. Remember that every donation helps.

If you are interested in having your contribution assigned to a specific area we would be happy to do so. You may wish to allocate your donation to musician's fees, our children's area, workshops, hospitality or marketing to name a few. We look forward to working with you in whatever way you deem appropriate. You can also help by informing friends and colleagues of the festival. If you have any questions regarding the festival and sponsorship opportunities, please do not hesitate to contact Gloria by e-mail at gnacinovic@tbaytel.net or by phone at (807) 344-0918.

If you are able to assist us this year please return the enclosed application form to: Sponsorship, Live From the Rock Folk and Blues Society, Box 448, Red Rock, ON P0T 2P0 as soon as possible so that we may include your contributions in our plans. Your prompt attention will further ensure recognition of your sponsorship in our promotional material. Thank you for your support in bringing music and the arts to our region.

Sincerely,

Gloria Nacinovic
Sponsorship Co-Chair